

International Society for  
Stem Cell Research

5th **ISSCR**   
Annual Meeting

The world's premier stem cell research event



**June 17 – 20, 2007**  
Cairns Convention Centre  
Cairns, Queensland, Australia

**Support and  
Exhibit  
Prospectus**



[www.isscr.org](http://www.isscr.org)



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**5th ISSCR  
Annual Meeting  
June 17 - 20, 2007  
Cairns Convention Centre  
Cairns, Queensland,  
Australia**

The International Society for Stem Cell Research (ISSCR) invites you to participate in the Society's 2007 Annual Meeting held June 17 - 20 in Cairns, Queensland, Australia, the first ISSCR meeting outside of North America. ISSCR looks forward to welcoming scientists, exhibitors and media representatives at this premier meeting in stem cell research. Don't miss this outstanding opportunity for marketing, promotion and collaboration.

We look forward to helping you achieve your organization's goals through your support of the 5th ISSCR Annual Meeting. If you have any questions, contact ISSCR headquarters at [isscr@isscr.org](mailto:isscr@isscr.org) or 847/509-1944.

Paul Simmons  
ISSCR President

Nancy Witty  
ISSCR Executive Director

### The ISSCR Mission

ISSCR is an independent, multidisciplinary non-profit organization established to promote and foster the exchange and dissemination of information and ideas relating to stem cells, to encourage the general field of research involving stem cells and to promote professional and public education in all areas of stem cell research and application.

### ISSCR Board of Directors

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## Support Opportunities

Sponsorship and exhibit opportunities provide a unique way to show your support and to increase your visibility at the premier meeting in stem cell research. Market directly to your target demographic and build valuable professional relationships with the experts in stem cell research.

### Support Policies— What You Need to Know

- Support will be determined on a first-come, first-served basis.
- All advertising and insert materials are subject to ISSCR review and approval.
- Complimentary meeting registration must be used by supporter's employees per Continuing Medical Education regulations.
- Support of events does not include the opportunity to address the audience or introduce the speaker from the podium.
- ISSCR reserves the right to review and approve supporter's materials before providing mailing labels.
- Organizations are instructed to inform ISSCR of any meetings or events they are holding to which ISSCR attendees are invited.
- Affiliated functions may not detract from attendance at official ISSCR educational sessions and activities. Any affiliated function in which delegates are expected to attend, must be scheduled before or after official meeting hours.
- All support requests must be made on an official ISSCR Annual Meeting Support and Exhibit Contract and submitted with full payment to ISSCR Headquarters.
- ISSCR reserves the right to develop and introduce new support opportunities at any time.
- Exhibitors and Supporters may host hospitality suites or other events during the course of the ISSCR Annual Meeting. However, these events cannot conflict with any scheduled ISSCR activities.

### Supporters receive:

- Complimentary meeting registration(s), based on your level of support
- Acknowledgement and link on the ISSCR Web site and in the *Pulse* e-newsletter
- Acknowledgement in the Annual Meeting final program
- Appropriate signage
- Unique options for marketing to a specific target demographic
- Additional opportunities for ISSCR-supported publicity based on your level of support

## Tentative Schedule

*(subject to updates and changes)*

### Sunday, June 17

|                        |   |
|------------------------|---|
| 12:30 p.m. – 3:00 p.m. | Plenary I: Presidential Symposium & Keynote |
| 3:30 p.m. – 5:30 p.m.  | Plenary Session II                          |
| 5:30 p.m. – 7:00 p.m.  | Welcome Reception                           |

### Monday, June 18

|                              |                                      |
|------------------------------|--------------------------------------|
| 8:00 a.m. – 8:30 a.m.        | Commercial Tutorials (4)             |
| <b>9:00 a.m. – 1:00 p.m.</b> | <b>Exhibit Setup</b>                 |
| 9:00 a.m. – 10:45 a.m.       | Concurrent Session I                 |
| 9:00 a.m. – 7:30 p.m.        | Poster Session I Open                |
| 11:00 a.m. – 12:30 p.m.      | Lunch                                |
| 11:30 a.m. – 12:30 p.m.      | Meet the Experts Lunch               |
| 12:30 p.m. – 2:30 p.m.       | Plenary Session III                  |
| <b>2:00 p.m. – 6:30 p.m.</b> | <b>Exhibits Open</b>                 |
| 2:30 p.m. – 3:00 p.m.        | Refreshment Break                    |
| 3:00 p.m. – 5:00 p.m.        | Plenary Session IV                   |
| <b>5:00 p.m. – 6:30 p.m.</b> | <b>Poster/Exhibit Reception</b>      |
| 7:30 p.m. – 9:30 p.m.        | Junior Investigator Networking Forum |

### Tuesday, June 19

|                               |                          |
|-------------------------------|--------------------------|
| 8:00 a.m. – 8:30 a.m.         | Commercial Tutorials (4) |
| 9:00 a.m. – 7:30 p.m.         | Poster Session II Open   |
| 9:00 a.m. – 10:45 a.m.        | Concurrent Session II    |
| <b>10:00 a.m. – 5:00 p.m.</b> | <b>Exhibits Open</b>     |
| 10:45 a.m. – 11:15 a.m.       | Refreshment Break        |
| 11:15 a.m. – 1:00 p.m.        | Concurrent Session III   |
| 1:00 p.m. – 2:30 p.m.         | Lunch                    |
| 1:30 p.m. – 2:30 p.m.         | Meet the Experts Lunch   |
| 2:30 p.m. – 4:00 p.m.         | Plenary Session V        |
| 4:00 p.m. – 5:00 p.m.         | ISSCR Town Hall Meeting  |
| 5:00 p.m. – 6:30 p.m.         | Poster Reception         |

### Wednesday, June 20

|                               |                          |
|-------------------------------|--------------------------|
| 8:00 a.m. – 8:30 a.m.         | Commercial Tutorials (4) |
| <b>10:00 a.m. – 2:30 p.m.</b> | <b>Exhibits Open</b>     |
| 9:00 a.m. – 7:30 p.m.         | Poster Session III Open  |
| 9:00 a.m. – 10:45 a.m.        | Concurrent Session IV    |
| 10:45 a.m. – 11:15 a.m.       | Refreshment Break        |
| 11:15 a.m. – 1:00 p.m.        | Concurrent Session V     |
| 1:00 p.m. – 2:30 p.m.         | Lunch                    |
| 1:30 p.m. – 2:30 p.m.         | Meet the Industry Lunch  |
| 2:30 p.m. – 4:30 p.m.         | Plenary Session VI       |
| <b>2:30 p.m. – 5:00 p.m.</b>  | <b>Exhibit Dismantle</b> |
| <b>5:00 p.m. – 6:30 p.m.</b>  | <b>Poster Reception</b>  |
| 7:30 p.m. – 10:00 p.m.        | All Attendee Mixer       |

### Freight & Shipping

Exhibitors are responsible for all freight, drayage, decorating and labor charges.